

Please note that the schedule is subject to change. Plea

| TIME | ACTIVITIES | LOCATION |
|---|---------------------------------------|--------------------------------------|
| Friday August 7 | | |
| 3:00 p.m. | Draw Ceremony | Rogers Cuo Lounge |
| Saturday August 8 - Qualifying starts, Hydro-Québec Family Weekend | | |
| 10 a.m. | Start of Qualifying session #1 | All courts |
| 6 p.m. | Médaille d'Or Club dinner | Salon Henri-Rochon |
| Sunday August 9 - Final day of Qualifying, Hydro-Québec Family Weekend | | |
| 10 a.m. | Start of qualifying session #2 | All courts |
| 10 a.m. | Youth celebrity matches | Court 2 |
| 10:30 a.m. | Petits As | Conference room |
| 12:00 p.m. | Round Table- Top 6 | Salon Blanc |
| 6:00 p.m. | Player Party | Queen Elisabeth Hotel |
| Monday August 10 - 1st round - Montreal | | |
| 11 a.m. | Start of first main draw session (3) | Centre Court and National Bank Court |
| 5 p.m. | Media availability- Ariane Moffatt | Tournament desk |
| 6:45 p.m. | Past spokespersons ceremony | Centre Court |
| 7:00 p.m. | Start of evening session (4) | Centre Court and National Bank Court |
| 8:30 p.m. | National Bank Bursary Program | Centre Court |
| Tuesday August 11 - 1st round (2) - Montreal | | |
| 11 a.m. | Start of day session (5) | Centre Court and National Bank Court |
| 6:00 p.m. | Celebrity tennis matches | Centre Court |
| 6:45 p.m. | Ticket holders ceremony | Centre Court |
| 7 p.m. | Start of evening session (6) | Centre Court and National Bank Court |
| 8:30 p.m. | Tennis Canada Excellence Awards (DFC) | Centre Court |
| Wednesday August 12 - 2nd round - Montreal | | |
| 11 a.m. | Start of day session (7) | Centre Court and National Bank Court |
| 6 p.m. | Celebrity tennis matches | Centre Court |
| 6:45 p.m. | Volunteers ceremony | Centre Court |
| 7:00 p.m. | Start of evening session (8) | Centre Court and National Bank Court |
| Thursday August 13 - 3rd round - Montreal | | |
| 11 a.m. | Start of day session (9) | Centre Court and National Bank Court |
| 6 p.m. | Celebrity tennis matches | Centre Court |
| 6:45 p.m. | Rogers Cup Hall of Fame | Centre Court |
| 7:00 p.m. | Start of evening session (10) | Centre Court and National Bank Court |
| Friday August 14 - Quarter-finals - Montreal | | |
| 11 a.m. | Start of day session (11) | Centre Court and National Bank Court |
| 12:30 p.m. | Interview of the day | Montreal Casino Stage |
| 6:30 p.m. | Toronto draw | Toronto |
| 6:45 p.m. | Ted Rogers honoured | Centre Court |
| 7:00 p.m. | Start of evening session (12) | Centre Court and National Bank Court |
| Saturday August 15 - Semifinals - Montreal | | |

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| 1:00 p.m. | Doubles semifinal (13) | Centre Court |
| 2:45 p.m. | Journalists honoured | Centre Court |
| 3:00 p.m. | Singles semifinal | Centre Court |
| 6:45 p.m. | The city of Montreal honoured | Centre Court |
| 7:00 p.m. | Singles semifinal (14) | Centre Court |
| 8:30 p.m. | Everyday Champions | Centre Court |

Sunday August 16 - Finals - Montreal

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|-------------|--------------------------|--------------|
| 11:00 a.m. | Doubles final (15) | Centre Court |
| Followed by | Trophy ceremony- Doubles | Centre Court |
| 1:30 p.m. | Singles final | Centre Court |
| Followed by | Trophy ceremony- Singles | Centre Court |

Monday August 10 - 1st round (1) - Toronto

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| 7:00 p.m. | Opening Night | Rexall Centre |
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Contacts:

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ROGERS CUP 2009

Week - Media Activities



Please contact the Communications department for all questions.

DETAILS

The official tournament draw with E. Lapierre and two (2) ATP Players

Dinner with amateur athletes and two (2) ATP players

Fan friendly matches with young celebrities (S. Landry, LP Dandenault, P. Bélanger)
E. Lapierre meets members of the "Petits As" program
Media availability with the Top 6 players in the world
Dinner followed by auction and fashion show featuring ATP players (by invitation only)

Media availability with tournament spokesperson Ariane Moffatt
30th anniversary- Honour the past tournament spokespersons since 1996

50 000\$ awarded to 8 athletes for their on-court achievements

Fan friendly celebrity matches (V. Coosa, C. Gauthier, M. Petit)
30th anniversary - Honour series ticket holders since 1980

Awards presented to Canada's top athletes and development personnel

Fan friendly celebrity matches (S. Benoit, JT Jobin, RP Paquin)
30th anniversary - Honour two volunteers for their services since 1980


Fan friendly celebrity matches (A. Moffat, JR Dufort)
Honour the five (5) past directors of the tournament since 1980

With two Mtl Impact players (P. Leduc et A. Surprenant)
Draw for Toronto Rogers Cup - WTA
30th anniversary - Ceremony to honour Ted Rogers who passed away earlier this year

30th anniversary - Ceremony to honour four (4) journalists who have covered the event since 1980

Ceremony to honour Mayor Tremblay and the contributions made by the city of Montreal to the tournament

Honour the people who have devoted themselves to the tournament



Trophy presentation with E. Lapierre as well as representatives from Rogers and National Bank

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Exhibition match featuring Aleksandra Wozniak, Monica Seles, Martina Navratilova and Serena Williams

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