



ROGERS CUP 2010

Schedule of the week - Media Activities



Please note that the schedule is subject to change. Please contact the Communications department for all questions.

TIME	ACTIVITIES	LOCATION	DETAILS
Friday, Aug. 6 - Official Draw - Rogers Masters Toronto			
4 p.m.	Draw - Rogers Masters Toronto	CN Tower, Toronto	Official draw for Rogers Cup in Toronto (ATP Masters 1000) with Rafael Nadal
Wed., Aug. 11			
8-6 pm	Player practices	TBD	Players start practicing on the courts of Uniprix Stadium*
Thu., Aug. 12			
8-6 pm	Player practices	TBD	Players start practicing on the courts of Uniprix Stadium*
12 pm	Tennis in the métro	Berri-UQAM Station, Quai H.-Beaugrand	Tennis demonstration in the Montreal métro with four WTA players
Fri., Aug. 13 - Official start of tournament - Session 0			
8-6 pm	Player practices	TBD	Players start practicing on the courts of Uniprix Stadium*
10 am	Session 0	All courts	
12 pm	Official draw	Casino stage	The official tournament draw with E. Lapierre and two (2) WTA Players
On-site activities and games for kids will be available all day long			
Sat., Aug. 14 - Family Weekend - Session 1			
8-6 pm	Player practices	TBD	Players start practicing on the courts of Uniprix Stadium*
10 am	Session 1	All courts	
On-site activities and games for kids will be available all day long			
Sun., Aug. 15 - Family Weekend - Session 2			
8-6 pm	Player practices	TBD	Players start practicing on the courts of Uniprix Stadium*
10 am	Session 2	All courts	
10 am	Youth celebrity matches	Court 2	Fan friendly matches with young celebrities (I. England, A. Barette)
11 am	Young Aces	Interview room	A WTA Player meets members of the "Petits As" program
2 pm	All Access hour Top 8	Salon Ouest	Media availability with the Top 8 players in the world
2:45 pm	Street hockey with NHL pros	Court 9	Street hockey game with NHL players and WTA players
5:30 pm	Player Evening	Hilton Bonaventure	Dinner followed by auction and fashion show featuring WTA players (by invitation only)
On-site activities and games for kids will be available all day long			

Mon., Aug. 16 - 1st round (Sessions 3 and 4)

11 am	Session 3	Centre Court and NB Court	
12 pm	Cincinnati finalists	Interview room	Media availability with Cincinnati finalists who may have missed All Access hour
3 pm	Press conference	Tournament Drawboard	Press conference
5 pm	Chris Evert availability	Tournament Drawboard	Media availability with Chris Evert, Rogers Cup Hall of Fame new inductee
5:30 pm	Opening Cocktail	Promenade	Opening Cocktail with sponsors and special guests - invitation only
7 pm	Chris Evert induction	Centre Court	Triple Champion Chris Evert's induction to the Rogers Cup Hall of Fame
7 pm	Session 4	Centre Court and NB Court	

Tue., Aug. 17 - 1st round (Sessions 5 and 6)

11 am	Session 5	Centre Court and NB Court	
3 pm	#V. Williams book signing	Casino Stage	V. Williams signs her new book "Come to win" for buyers only
6 pm	Celebrity tennis matches	Centre Court	Fan friendly celebrity matches (XXX)
7 pm	Session 6	Centre Court and NB Court	
8:30 pm	National Bank Bursary Program	Centre Court	\$50,000 awarded to 8 athletes for their on-court achievements

#This activity will take place Tuesday or Wednesday, depending on the match schedule of Miss Williams

Wed., Aug. 18 - 2nd round (Sessions 7 and 8)

11 am	Session 7	Centre Court and NB Court	
12:30 pm	Joanie Rochette interview	Casino Stage	Public interview with Olympic medalist Joanie Rochette
3 pm	#V. Williams book signing	Casino Stage	V. Williams signs her new book "Come to win" for buyers only
6 pm	Celebrity tennis matches	Centre Court	Fan friendly celebrity matches (celebrities TBA)
6:45 pm	Tennis Canada Excellence Awards (DFC)	Centre Court	Awards presented to Canada's top athletes and development personnel
7 pm	Session 8	Centre Court and NB Court	

#This activity will take place Tuesday or Wednesday, depending on the match schedule of Miss Williams

Thu., Aug. 19 - 3rd round (Sessions 9 and 10)

11 am	Session 9	Centre Court and NB Court	
12:30 pm	Celebrity interview	Casino Stage	Public interview with a celebrity
6 pm	Celebrity tennis matches	Centre Court	Fan friendly celebrity matches (celebrities TBA)
6:45 pm	Distinguished Service Awards	Centre Court	Tennis Canada honours people who have made major contribution to the sport of tennis
7 pm	Session 10	Centre Court and NB Court	

Friday, Aug. 20 - Quarterfinals (Sessions 11 and 12)

10 am	U16 Canadian Championships	NB Court and others	U16 Canadian Junior Championships
11 am	Session 11	Centre Court and NB Court	
12:30 pm	Public Interview	Casino Stage	Public interview, guest TBA
2:45 pm	25th NB Canadian Jr. Internationals	Centre Court	Ceremonies for National Bank Canadian Junior Internationals' 25th anniversary
6:45 pm	15th NB Granby Challenger	Centre Court	Ceremonies for Granby National Bank Challenger's 15th anniversary
7 pm	Session 12	Centre Court and NB Court	

Saturday, Aug. 21 - Semifinals (Sessions 13 and 14)

10 am	Miele League Challenge	All courts	League play - Team Quebec vs Team Ontario
11 am	Doubles semi-finals (13)	Centre Court	
3 pm	Singles semifinals	Centre Court	
7 pm	Singles semifinals (14)	Centre Court	
6:45 pm	Everyday Champions	Centre Court	Honouring the people who have devoted themselves to the tournament

Sunday, Aug. 22 - Finals (Session 15)

1:30 pm	Singles Final (15)	Centre Court	
Foll. by	Trophy ceremony- Singles	Centre Court	Trophy presentation with E. Lapierre and representatives from Rogers/National Bank
Foll. by	Finalist interview	Interview room	The finalist answers questions from the media
Foll. by	Champion interview	Interview room	The champion answers questions from the media
Foll. by	Tournament Director interview	Interview room	Tournament Director E. Lapierre answers questions from the media on the tournament
Foll. by	Doubles Final	Centre Court	
Foll. by	Trophy ceremony - Doubles	Centre Court	Trophy presentation with E. Lapierre and representatives from Rogers/National Bank

*Daily schedules will be distributed throughout the week.

Contacts:

Louis-Philippe Dorais

Directeur, communications et marketing

Tennis Canada

514-273-1515 x232

Emmanuelle Girard

Coordonnatrice, communications et relations médias

Tennis Canada

514-273-1515 x259